Paragraph Organisation Checklist for Business Writing

When you're thinking about paragraphs:	YES	NO
Does the paragraph have a topic sentence? (Note: not all paragraphs		
have a topic sentence. Sometimes the topic sentence is implied, but be		
careful if you do this and make sure you are making life easy for your		
reader.)		
What is the main idea of the paragraph? (Even if the topic sentence is		
not explicitly stated, you should be able to work out the main idea based		
on the information in the paragraph.)		
Do all the sentences in the paragraph support the main idea?		
How are the sentences in the paragraph organised? Are they		
chronological, examples, etc? Make sure you are only using one scheme		
in each paragraph. That is, don't mix up timelines and examples,		
contrasts and emphasis.)		
Is this the most effective way to organise them?		
Are there any sentences that don't follow the organisation or that just		
don't flow logically?		
And when you're thinking about the structure of the piece overall		
Does the piece of writing have an organised structure (an introduction;		
body and conclusion)?		
Introduction		
Does the introduction seem helpful for the reader as a signpost to the		
whole piece of writing?		
Does it explain the focus of the piece of work and your position on this?		
Does it explain why the reader should be interested and the relevance of		
the research you have done?		
Body/Body paragraphs		
Is there an overall general to specific organisation?		
Have you arranged the material logically?		
Do points within and over paragraphs follow logically?		

Body/Body paragraphs (continued)	YES	NO
Is it clear how paragraphs are related to each other?		
Does each paragraph start a new theme or sub-theme?		
Does each sentence make sense and does it relate to the sentence before it?		
Have you used signposting language so that the essay flows? (Signposting language signals key parts of your writing such as the purpose, structure, your position, the main points, conclusions, etc.)		
Is there a satisfying ending?		
Conclusion		
Does it remind the reader of the piece of writing's most important features?		
Does the conclusion cover only what you proposed in the introduction and expanded on in the body? (It's not the place to introduce additional material.)		

Why Choose Griffin Professional Business & Training Services?

We offer comprehensive business writing services, including ghost-writing, copywriting, editing and proofreading. We also offer training and support in Business English for non-native and native speakers.

Our faculty consists of leading international, professional trainers who are all highly qualified practitioners with real-world business experience.

Each of the trainers working with Griffin is selected on the basis of their past performance. Each has a proven track record offering both public and corporate training sessions.

All of our programmes are customized to meet your organization's specific needs so that the skills and knowledge gained by the participants in directly applicable in your workplace.

Our programmes are cost-effective and provide excellent value for money.

We continually evaluate their performance through direct feedback from participants at the conclusion of every programme. The confidential information we obtain from this process ensures extremely high standards, relevance of training methods and materials and ultimately achievement of your expected training outcomes.

We invite you to learn more about Griffin. To discuss up-coming corporate training needs or just to check us out to see how well we can work with your organisation, contact Dalice Trost today...

Phone: +420 608 738 470

Email: griffin@dalicetrost.com

Web: dalicetrost.com